

I'M BINAEBI AKAH. I MAKE THINGS (HAPPEN).

Experience designer, sketchnoter, author, and lindy hopper. Looking for a creative, multidisciplinary mind always on the hunt for a unique solution? You just found her.

US Citizen
siriomi.com
(614) 372-3498

RELEVANT DESIGN EXPERIENCE

WD PARTNERS - EXPERIENCE DESIGN

Columbus, OH | June 2011 - Present

First user experience designer in the company. Brainstormed omnichannel strategy for client customers. Created sitemaps, customer experience flows, annotated wireframes. Sketched storyboards and digital concepts in retail contexts. Interfaced with architecture/environmental design teams to ensure digital solutions worked within proposed client's retail environment.

COOK MEDICAL - INTERACTION DESIGN

Bloomington, IN | May 2009 - August 2009

Championed user research methods, design ideation, and sketching with colored pens. Prototyped with hand-drawn sketches, white board sessions, wireframes, visual mock-ups, and working HTML, CSS, and Javascript.

ANIMATOR, OHIO STATE SCOREBOARD

Columbus, OH | May 2005 - February 2006

Animated paper sketches and controlled video, ribbon, and traditional scoreboards for football, baseball, volleyball, gymnastics, basketball, hockey, and wrestling events for The Ohio State University.

AFFILIATIONS

IXDA, IXDA Columbus, Swing Columbus

ACTIVITIES

2010 CHI work-in-progress publication with Dr Shaowen Bardzell

2010 Presenter, reviewer for the Indiana University IST Conference

2009 Co-founder of the Indiana University HCI Design Club

2009 Institutional Chair for the Graduate Informatics Student Association

2005 - 2008 Creator, writer, artist for serial comic *The Adventures of Nerderella*

2005 - 2008 Editor-in-Chief, arts editor, webmaster for *Ohio State Engineer* student magazine

USABILITY ANALYST - NATIONWIDE

Columbus, Ohio | July 2010 - May 2011

Moderated usability test sessions and translated findings into infographics, reports, and recommendation tables. Created a graphical visualization to clarify an internal testing process for new employees and internal clients. Iterated a set of templates for the usability team to create an easy-to-use, consistent look and feel for reports and requirements gathering.

WEB DEVELOPMENT - REFLEX DT

Columbus, OH | June 2008 - August 2008

Multi-tasked content and front-end development for ten clients using Ektron, Kentico, PHP, ASP, and .NET. Wrote MS Excel macro to extract and convert information to XML. Converted, deployed PSD-to-HTML websites and emails. Assumed lead for front-end release of Hob Knob Boutique Hotel.

EDUCATION

HUMAN COMPUTER INTERACTION DESIGN

Masters of Science | Indiana University Bloomington, IN | May 2010

HUMAN COMPUTER INTERACTION DESIGN

Bachelor of Science | Ohio State University Columbus, OH | June 2008